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Charles Rutenberg Realty celebrates 10th anniversary

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Joseph Moshé, Charles Rutenberg Realty, Inc. of Long Island

Plainview, NY Charles Rutenberg Realty, Inc. (CRRLI) is celebrating its 10th Anniversary this year. Over the past decade, the real estate firm has established its place as a leading Agency in the New York Metro area with unprecedented growth brought on by its unique business model that offers the highest commission split in the industry and innovative programs that provide the support necessary to help Agents succeed in today's market. The company has revolutionized the Real Estate industry and continues to lead the way into the future. In anticipation of its May 1 anniversary, company leaders are planning a Gala event and have started to implement a variety of monthly agent-only events to show appreciation for all they have done to grow the agency.



In 2006, Joe and Pam Moshé were hard at work putting together a Real Estate agency with a unique economic concept: pay the firm's agents what they have earned. Among the groundbreaking advancements introduced by the Moshés was the concept of the "virtual office," which provides Agents with a means of working efficiently from the road. The company implemented mobile access (through smartphones and laptops) to tools necessary to running a successful business. In addition, Agents have access to all of the amenities of a modern office, should it become necessary. The Agency was one of the first to present the "concierge services" model, which provides potential homebuyers with a means of one-stop shopping through access to every service professional required to easily consummate a deal. The company has also set up an online portal that allows potential property buyers to receive estimates for requested services.

Today, CRRLI continues to revolutionize the Real Estate industry by offering its Agents first-class training, team-building activities, cutting-edge technology and professional marketing materials. What was once a fledgling Agency with a modern vision has transformed into state-of-the-art firm that is growing by the day, as continually more Agents switch brokerages to join CRRLI. In honor of its 10th Anniversary, the firm has also set a goal of securing 1,000 agents by May 1. In addition, as a "thank you" to its current Agents, the firm has arranged weekly programs that focus on technology, personal wellness, professional success and good old-fashioned fun.

CRRLI has hinted that, in the coming months, it will roll out new Agent benefits and programs, continuing to add to its unique spin to the practice of Real Estate. They expect that the anniversary year will prove to be the most successful in its ten-year history.